



EDUCATE. ADVOCATE. PROMOTE.

P.O. Box 1252 · Wausau, WI 54402

715-581-7778

marathonppa@gmail.com

Visit us at www.marathonppa.org

2019 Partnership for Progressive Agriculture's Communication and Events Intern

Do you enjoy promoting agriculture, planning and coordinating large events, and communicating the story of agriculture? If so, we have the opportunity for you! The Partnership for Progressive Agriculture (PPA) is seeking an energetic, self-motivated individual with a strong marketing, communications, or education background to coordinate summer agriculture events for the Marathon County Partnership for Progressive Agriculture.

The communication and events intern is responsible for a variety of projects in public relations, written and oral communications, print advertising, social media management, and project and events management.

Duties may include but are not limited to the following. The intern is responsible for representing Partnership for Progressive Agriculture at numerous functions throughout the summer, including the On the Moo-ve Program. Other duties include; writing feature articles that will be published in the PPA newsletter and online, creating social media content, interviewing farmers and PPA partner members. A very large portion of this position is organizing the Ag Adventure Tent at the Wisconsin Valley Fair. Where you would be creating interactive educational displays on Wisconsin Agriculture, designing tent layout and signage, securing product donations, and recruiting and coordinating volunteers.

Besides having an understanding of the agriculture industry, a successful candidate should be proficient in both written and oral communications; have a experience in Microsoft Programs. InDesign and other design software is a plus. Additional training will be provided. This position must adhere to project deadlines as assigned, complete Ag Tent/Internship binder recapping internship. Is required to be present for all hours Ag Adventure Tent is in operation, including set-up and tear down.

Position requires a flexible schedule (i.e. some early morning, evenings and weekends). This internship is full-time, 40 hours per week.

Applicants must have completed at least one year of post-secondary education.

-Full-time, summer position. Approximately 12 weeks.



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- Approximately \$5,000 compensation plus travel expenses.
- Approximant start and end date of May 20 2018 and August 9th.

-Resume and Cover Letter due: January 7, 2019

-Email cover letter and resume to marathonppa@gmail.com

For more information, please contact:

Samantha Solin

Executive Coordinator

Partnership for Progressive Agriculture

715-581-7778

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