**2021 Partnership for Progressive Agriculture’s Communication and Events Internship**

**Position Description:**

Do you enjoy promoting agriculture, teaching others about agriculture and all that it is about, planning and coordinating large events, writing articles, and generating content for social media? If so, we have the opportunity for you! The Partnership for Progressive Agriculture (PPA) is seeking an energetic, self-motivated individual with a strong marketing or education background to coordinate summer agriculture events for the Marathon County Partnership for Progressive Agriculture.

**As our Intern, you will:**

* Be employed by the PPA under the direction of the PPA Education/Promotion Committee and Executive Coordinator.
* Serve as the coordinator of the Ag Adventure Tent at the Wisconsin Valley Fair (August 3-8, 2021), one of the largest fairs in Wisconsin.
* Assist with the Marathon County June Dairy Breakfast (June 6, 2021).
* Assist and create new content for the On the Moo-ve Program
* Promote the Partnership for Progressive Agriculture.

**Position Requirements**

Main responsibilities include planning and facilitating the Ag Adventure Tent at the Wisconsin Valley Fair and assisting and creating new content for the On the Moo-ve Program

These responsibilities include:

* Creating interactive educational displays on Wisconsin Agriculture.
* Plan events that promote and educate agriculture
* Designing tent layout and signage.
* Recruiting and coordinating volunteers.
* Adhere to project deadlines as assigned, complete Ag Tent/Internship binder recapping internship.
* Promoting and educating at any event our On the Moo-ve Program is present at
* Required to be present for all hours Ag Adventure Tent is in operation, including set-up and tear down.

Position requires a flexible schedule (i.e. some early morning, evenings and weekends).

**Qualifications**

Applicants must have completed at least one year of post-secondary education. Interested individuals should focus their resume and cover letter on the following areas:

* Experience with planning and executing events and activities.
* Years of experience, education or training in communications, marketing, agriculture, and public relations.
* Knowledge or work experience with Wisconsin’s Agricultural Industry.
* Communication experience and/or course work.

**-Full-time, summer position. Approximately 12 weeks**

**-Salary of $5,000 compensation plus travel expenses.**

**-Resume and Cover Letter due: February 15th**

**-Email cover letter and resume to** [**marathonppa@gmail.com**](mailto:marathonppa@gmail.com)

**For more information, please contact:**

**Samantha Solin**

Executive Coordinator

Partnership for Progressive Agriculture

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