March 21, 2022

Greetings,

The Partnership for Progressive Agriculture (PPA) is busy planning this year’s June Dairy Breakfast to be held on Sunday, June 26th at Philip Walters Farms, 162987 Camp Creek Road, Wausau 54403. This long-standing event gives our community neighbors a taste of agriculture in our county and the experience of seeing a functioning farm.

The June Dairy Breakfast is well-known for its delicious scrambled eggs, fluffy pancakes, pure maple syrup, fresh cheese curds and ice cream, but also allows us to showcase the dairy industry and the impact agriculture in general has on Marathon County and the surrounding area. Attendees can enjoy a morning filled with interactive, educational displays, children’s activities, the annual pedal tractor pull, and meat and cheese raffle.

The PPA invites you to help promote agriculture in Marathon County by becoming a sponsor of the June Dairy Breakfast. The breakfast draws nearly 4,000 people and is promoted heavily throughout the county, offering great PR benefits to all sponsors. The success of the breakfast and raffle rely largely on the support of our sponsors. In an effort to keep the event as family-friendly as possible, the planning committee looks to sponsorship dollars to allow us to keep breakfast ticket costs as reasonable as possible.

Sponsorship opportunities are outlined on the enclosed form. Not only can businesses sponsor portions of the breakfast and receive exposure and marketing awareness, but business can also help support the 2nd Annual PPA Meat Raffle. Funds from the raffle specifically support PPA’s on-going educational and promotional events and activities like the Ag Adventure tent and On-The-Mooove educational displays. The meat raffle provides an opportunity to also showcase additional aspects of agriculture in our community, featuring local products, processors and the value to consumers of buying local.

The enclosed sponsorship form outlines the sponsorship opportunities and itemizes the levels of sponsorships with benefits. Sponsors may elect their donation be used to support the general breakfast event, specific activities at the breakfast or the meat raffle. We welcome contributions of product or cash sponsorships for both the breakfast and the meat raffle, as well. We are happy to pick-up any donations, so please reach out to any of us to make arrangements or let us know any questions you may have. We appreciate your consideration and your support!

Sincerely,

**Samantha Solin Melissa Heise Dustin Stuczynski**

PPA Executive Coordinator June Dairy Breakfast June Dairy Breakfast

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