



EDUCATE. ADVOCATE. PROMOTE.

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Greetings,

The Partnership for Progressive Agriculture (PPA) is excited to announce the 2025 Marathon County June Dairy Breakfast to be held on Sunday, June 29th at Miltrim Farms Inc., at 115315 Township Rd, Athens WI 54411. This long-standing event gives our community neighbors a taste of agriculture in our county and the chance to experience a modern-day dairy farm.

The June Dairy Breakfast is well-known for its delicious scrambled eggs, fluffy pancakes, pure maple syrup, fresh cheese curds and ice cream, but also allows us to showcase the dairy industry and the impact agriculture has on Marathon County and the surrounding area. Attendees can enjoy a morning filled with interactive, educational displays; children's activities; and the annual pedal tractor pull.

The PPA invites you to help promote agriculture in Marathon County by becoming a sponsor of the June Dairy Breakfast. The breakfast typically draws over 2,500 people and is promoted heavily throughout the county, offering great marketing & PR benefits to all sponsors. The success of the breakfast and activities rely heavily on the support of our sponsors. Funds from the breakfast and raffle support PPA's on-going educational and promotional events and activities, like the Ag Adventure Tent and On-The-Moove program.

In an effort to keep the event as family-friendly as possible, the planning committee looks to sponsorship dollars to allow us to keep breakfast ticket costs as reasonable as possible.

The enclosed sponsorship form outlines the sponsorship opportunities and itemizes the levels of sponsorships with benefits. Sponsors may elect their donation be used to support the general breakfast event or specific activities at the breakfast.

We welcome contributions of product or cash sponsorships and are happy to pick-up any donations. Please reach out to any of us to make arrangements or let us know any questions you may have.

We appreciate your consideration and your support and hope you proudly display the enclosed poster at your place of business!

Sincerely,

June Dairy Breakfast Committee
Partnership for Progressive Agriculture