



## **EDUCATE. ADVOCATE. PROMOTE.**

1000 W Campus Drive, Wausau WI 54401

715-581-7778

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Visit us at [www.marathonppa.org](http://www.marathonppa.org)

## **2026 Partnership for Progressive Agriculture's Communication and Events Internship**

### **Position Description:**

Do you enjoy promoting agriculture, teaching others about agriculture, planning and coordinating large events, writing articles, and generating content for social media? If so, we have a great opportunity for you! The Partnership for Progressive Agriculture (PPA) is seeking an energetic, self-motivated individual with a strong marketing or education background to coordinate summer agriculture events for the Partnership for Progressive Agriculture in Marathon County.

### **As our Intern, you will:**

- Be employed by the PPA under the direction of the PPA Education/Promotion Committee, PPA President and Executive Coordinator
- Serve as the coordinator of the Ag Adventure Tent at the Wisconsin Valley Fair (August 4th – August 9<sup>th</sup>). One of the largest fairs in Wisconsin
- Assist with the Marathon County June Dairy Breakfast (Sunday, June 7, 2026)
- Assist and create new content for the On the Moo-ve Program
- Create new ideas and concepts for June Dairy Month
- Create content and promotion about the PPA Partner Members
- Promote and assist other duties of the Partnership for Progressive Agriculture events

### **Position Requirements**

Main responsibilities include planning and facilitating the Ag Adventure Tent at the Wisconsin Valley Fair and assisting and creating new content for the On the Moo-ve Program

These responsibilities include:

- Creating interactive educational displays on Wisconsin Agriculture
- Plan events that promote and educate agriculture
- Designing tent layout and signage.
- Recruiting and coordinating volunteers.



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- Adhere to project deadlines as assigned, complete Ag Tent/Internship binder recapping internship
- Promoting and educating at any event our On the Moo-ve Program is present at
- Required to be present for all hours Ag Adventure Tent is in operation, including set-up and tear down

Position requires a flexible schedule (i.e. some early morning, evenings and weekends).

### **Qualifications**

Applicants must have completed at least one year of post-secondary education. Interested individuals should focus their resume and cover letter on the following areas:

- Experience with planning and executing events and activities.
- Years of experience, education or training in communications, marketing, agriculture, and public relations.
- Knowledge or work experience with Wisconsin's Agricultural Industry.
- Communication experience and/or course work.

**- Summer position with hours to be determined. Approximately 12 weeks**

**-Salary to be determined with compensation plus travel expenses.**

**-Resume and Cover Letter due: March 15<sup>th</sup>**

**-Email cover letter and resume to [marathonppaboard@gmail.com](mailto:marathonppaboard@gmail.com)**

**For more information, please contact:**

**Julie Bohr**

President

Partnership for Progressive Agriculture

715-581-1254

[marathonppaboard@gmail.com](mailto:marathonppaboard@gmail.com)